



AUSTRALIAN HIGH COMMISSION  
BANDAR SERI BEGAWAN

## MEDIA RELEASE

### **Agrifood takes centre stage in Australia-Brunei Business Engagements**

**13 November 2025, Bandar Seri Begawan** – Building on the week’s engagements under the *Australian Strategic Agribusiness Partnership Mission to Brunei*, the Australian Trade and Investment Commission (Austrade) hosted an Agrifood B2B Networking Forum in collaboration with the Brunei Economic Development Board (BEDB). The Forum brought together 10 Australian agribusinesses and 20 Bruneian industry players to advance practical collaboration in food security and agrifood innovation.

The Forum, part of Australia’s implementation of Invested: Australia’s Southeast Asia Economic Strategy to 2040, was led by Mr Jay Meek, Austrade General Manager of the Trade Diversification Taskforce, and Dr Nur Rahman, Australia’s Business Champion for Brunei.

The event provided a platform for both Bruneian and Australian companies to showcase their respective capabilities and growth priorities in aquaculture, high-value crops, and agritech research and development. Together, participants explored opportunities to strengthen resilient, diversified food systems that deliver mutual economic and social benefits.

This dialogue further reinforces the Comprehensive Partnership between Australia and Brunei – a relationship grounded in trusted trade ties, with bilateral trade valued at over BND 4.3 billion and agricultural imports from Australia ranking second among Brunei’s suppliers.

In her remarks, Yang Mulia Norlela Suhailee, Director of Enterprise Development at the Brunei Economic Development Board, highlighted, “Australia and Brunei share a longstanding bilateral relationship built on shared values, mutual respect, and a deep commitment to fostering economic growth and sustainable prosperity. Leveraging on Australia’s expertise and capabilities in advanced agri-technologies, sustainable farming practices and innovative food solutions, and with Brunei’s commitment to advancing the development of agrifood sector, particularly for the halal industry, together we can create a meaningful synergy and form a complementary foundation for stronger collaboration between the two countries.”

The forum created direct pathways for agrifood partnerships that deliver shared commercial and food-security gains.

*For media enquiries, please contact:*

*Amanina Shofry, Public Diplomacy & Political Engagement Officer*  
2229435 (Ext 219) / 8905753

*amanina.shofry@dfat.gov.au*